



**ITAnyplace's Smart Distribution** solution improves customer service by letting distributors provide their customers access to information on any device, generates additional revenue through customer retention and referrals, increases staff productivity through online and offline access to data and cuts costs by eliminating paper.

**Mobile Portal:** The number of customers who want to access the web on their mobile device is growing by leaps and bounds. Enables the customer to access your website from their device of choice and improves customer service.

**Mobile Orders:** Allows customers to place orders on their mobile phones or computers. This improves the customer service and reduces the operating cost for the Distributors.

**Operation Management:** Enables Ordering, Billing, Reporting and Inventory Management on the Mobile Devices. This way the distributors can mobilize their internal systems. Our software can integrate with virtually any source (e.g. bar code scanners, other software applications etc.). This improves efficiency and streamlines business processes.

**Mobile Location Finder:** Allows the Distribution to its customers pull their locations with a click of a button based on Zipcode, GPS, City or Airport (with Directions/Map). This will increase the traffic for the Distributors and reduce the calls (e.g. operating cost) for directions/location.

**Mobile Alerts:** The primary problem for the distributor is the lack of communication to their customers. This creates pressure to deliver timely accurate order information, and notifications to the customer. This feature allows notification to customers of their orders or to deliver any other necessary information. Mobile text alerts help prevent no-customer-at-premises and thus the need to reschedule delivery (hence reducing operating costs).

**Loyalty Program:** Customers who stick to a particular Distributor get Loyalty Rewards. This drives more traffic to the Distributors.

**Suggestion Box:** Customers can send feedback from their mobile phones or computers. This helps improve the quality of the service greatly.

**Mobile Coupons:** Distributors can send coupons to new and existing customers on their phones or computers. This brings in new business as well as repeat business without the cost of publishing paper coupons.

**Mobile Inspections:** This application enables corporate staff to inspect facilities and equipment from handhelds. This improves quality and eliminates the cost of paper based inspections.

**Mobile Tracking:** Gives the ability to accurately track and record mileage for deliveries thus preventing incorrect mileage billing by truckers/couriers.

In summary, this is how we can make your business run better:

- Highlights**
- Improve customer service by providing anytime, anywhere access to information
  - Generate additional revenue through customer retention and referrals
  - Cut costs by automating processes and eliminating paper
  - Increase staff productivity through online, offline access

- Why ITAnyplace**
- Lower Total Cost of Ownership (upto 80% less)
  - Software-as-a-Service model for lower upfront investment, quicker deployment
  - Broadest device support

	Improved Customer Service	Increased Revenue	Lower Cost	Higher Productivity
Mobile Portal	Y	Y	Y	Y
Mobile Orders	Y	Y	Y	Y
Operation Management			Y	Y
Mobile Location Finder	Y	Y	Y	
Mobile Alerts	Y		Y	
Loyalty Program	Y	Y		
Suggestion Box	Y			Y
Mobile Coupons		Y	Y	
Mobile Inspections			Y	Y
Mobile Tracking	Y		Y	Y