



**ITAnyplace's Smart Healthcare** improves customer service by providing patients access to information on any device, generate additional revenue through customer retention and referrals, increase staff productivity through online and offline access to data and cut costs by eliminating paper.

**Mobile Portal:** The number of users who want to access the web on their mobile device is growing by leaps and bounds. Enable the patients to access your website from their device of choice and improve customer service.

**Patient support groups:** Enable patients to set up support groups, post pictures, share stories, ask questions, post events, news, polls and much more from laptops and mobile devices. This builds a sense of community, helps retain customers and generates referrals.

**Mobile Reminders:** Notify patients of appointments, test results, pending bills or deliver any other necessary information. Mobile text alerts help prevent no-shows and thus lost revenues and can be used to build a paging system where patients are paged when their doctor is ready.

**Loyalty Program:** Patients who stick to a particular doctor (PCP, Pediatrician, Dentist etc.) get Loyalty Rewards. This drives more traffic to the doctors' offices.

**Suggestion Box:** Patients can send feedback from their mobile phones or computers. This helps greatly improve the quality of the service.

**Mobile Coupons:** Doctor offices can send coupons to new and existing patients on their phones or computers. This brings in new business as well as repeat business without the cost of publishing paper coupons.

**Mobile Inspections:** Enable staff to inspect facilities and equipment from handhelds. This improves quality and eliminates the cost of paper based inspections.

**Mobile delivery:** When delivering equipment, drugs or samples, drivers can manage manifests during pre-load, delivery and pickup, scan items, submit confirmation and update inventory as soon as items change hands. This improves the speed of delivery and saves operating costs.

**Rate it:** Enable patients to rate doctors, nurses, facilities and treatments. Track ratings over time as a stock chart. This improves customer service and quality of service.

### Highlights

- Improve customer service by providing anytime, anywhere access to information
- Generate additional revenue through customer retention and referrals
- Cut costs by automating processes and eliminating paper
- Increase staff productivity through online, offline access

In summary, this is how we can make your business run better:

### Why ITAnyplace

- Lower Total Cost of Ownership (upto 80% less)
- Software-as-a-Service model for lower upfront investment, quicker deployment
- Broadest device support

	Improved Customer Service	Increased Revenue	Lower Cost	Higher Productivity
<b>Mobile Portal</b>	Y	Y	Y	Y
<b>Patient Support Groups</b>	Y	Y		
<b>Mobile Reminders</b>	Y	Y		Y
<b>Loyalty Program</b>		Y		
<b>Suggestion Box</b>	Y	Y		
<b>Mobile Coupons</b>		Y		
<b>Mobile Inspections</b>			Y	Y
<b>Mobile Delivery</b>			Y	Y
<b>Rate It</b>	Y		Y	